

BOARD OF TRUSTEES WORK SESSION
11004 Carpenter Street, Mokena, Illinois 60448
Monday, October 10, 2022

CALL TO ORDER

Mayor Fleischer called the Board of Trustees work session to order at 7:37 p.m.

ROLL CALL

The following Trustees were present:

Joseph Budzyn
Rob Dauphinais
Debbie Engler
Melissa Fedora
George Metanias
Jim Richmond

Also present were the following: Village Clerk Melissa Martini; Village Administrator John Tomasoski; Village Attorney Carl Buck; Community and Economic Development Director Matt Ziska; Chief of Police Brian Benton; and Director of Public Works Jim Kulesa

Digital/Electronic Signage

Village Administrator John Tomasoski presented the following item:



Recent U.S. Supreme Court Decision

- **Confirmed that Municipalities can regulate signs with Content Neutral Regulations**
- **Content Neutral**
 - Size
 - Height
 - Quantity
 - Location
 - Illumination Level
 - Animation/Movement
- **Off-site signs can be distinguished from On-site signage**
- **Commercial messages can be distinguished from non-commercial messages**

Regulation Considerations

- **Location based on Speed**
 - Zones based on 65mph, 35-45mph, 20-30mph
- **Size & Height Restriction**
 - Current Sign Code has size/height restrictions
 - Electronic Coverage on sign to be determined
- **Quantity**
 - Current Sign Code regulates based on lot size, building size and zoning classification
 - Consider setback from residential areas
 - Distance between adjacent businesses for sign placement
- **Illumination should be limited based on day/night**
- **Animation limited by dwell time, transition time, frame effect**

Municipal Electronic Signs - Partnership

Examples

- Joliet
- Romeoville
- Lockport

BRT Outdoors LLC (i.e. Chicago Billboards/Community Digital Displays)

- Owns the sign
- Leases space from the Village
- Viewings are measured by “weekly impressions” which is the number of times the sign is viewed weekly
- Multiple messages in fixed rotation not less than 10-seconds with Village having the right to at least 1 of every 8 locations

Joliet (BRT Outdoors LLC)

Rte. 59 and Theodore



Details
Size: 8'H x 16'W - Digital
Weekly Impressions: 29,934
ZIP Code: 60431

Route 52, near Joliet Airport



Details
Size: 8'H x 16'W - Digital
Weekly Impressions: 30,761
ZIP Code: 60431

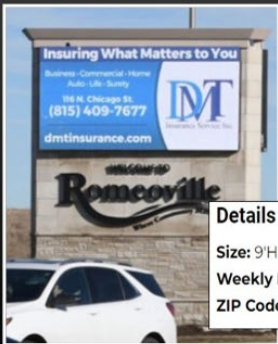
Romeoville (BRT Outdoors LLC)

Rte. 53 & Marquette Dr.



Details
Size: 6'H x 12'W - Digital
Weekly Impressions: 23,099
ZIP Code: 60446

Renwick at Weber Rd.



Details
Size: 9'H x 18'W - Digital
Weekly Impressions: 14,308
ZIP Code: 60446

Lockport (BRT Outdoors LLC)

159th Street at I-355



Details
Size: 8'H x 16'W - Digital
Weekly Impressions: 22,235
ZIP Code: 60441

Municipal Electronic Signs Sole Control

Village of Bolingbrook - 2022

\$53,218
\$17,800
\$71,018

Digital Display
Stone/Foundation

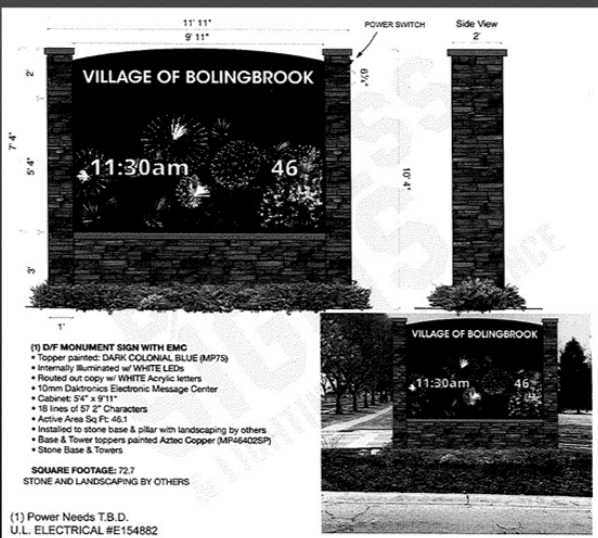
Digital Display:

5'4" H x 9'11" W with a
144 x 288 -pixel matrix

- Will need electric
provided to site

Municipal Electronic Signs Sole Control

Village of Bolingbrook



Current Village Boundary Signs

191st & LaGrange Rd.



187th & Wolf Rd.



Schoolhouse &
Francis Rd.

<h1>Discussion Points</h1>	<h2>Does the Board want to allow electronic/digital signs?</h2> <ul style="list-style-type: none">• If yes, what regulations does the Board want to adopt?• If yes, does the Village want to partner with a sign provider or maintain sole control for any Village electronic signs?• If yes, should the Village install an electronic sign at the new public safety building?• Should the Village replace/upgrade all Village boundary signs?
----------------------------	---

Discussion:

Electronic Sign Committee members, consisting of Trustee Richmond and Trustee Engler, both were supportive of electronic signs in the community in some version. They were open to a sign in the community with BRT Outdoors LLC and requested input from the Board. Trustee Richmond informed the Board the Electronic Sign Committee focused on corridors and speed limit as a method to regulate electronic signs in 2016.

Trustee Dauphinais wanted more research before making a decision, which included what the definition of electronic signs would be as well as what the recommended regulations would be. He did not want to partner with BRT Outdoors LLC. He would consider an electronic sign at the new police station. He would also consider new boundary signs as part of a comprehensive plan.

Trustee Fedora felt electronic signs should only be on Interstate 80 on a case-by-case basis. She advised she does not want electronic signs in other parts of the community, does not want to partner with BRT Outdoors LLC, and does not want an electronic sign at the new police station. She gave her support for replacing the Village boundary signs.

Trustee Budzyn felt the Village should start moving towards electronic signs, but in a slower manner. He was open to a sign with BRT Outdoors LLC and suggested starting on 191st Street by 80th Avenue. He gave his support of an electronic sign at the new police station and upgrading the Village's boundary signs.

Trustee Metanias stated he felt the same as he did in 2016 regarding electronic signs in the Village. He believes electronic signs should only be on Interstate 80 on a case-by-case basis. He was not in support of partnering with BRT Outdoors LLC and wants to understand the regulations on electronic signs. He advised he would support the replacement of the Village's boundary signs.

Mayor Fleischer thanked everyone for their information and comments. He felt the Board should consider all of the discussion that was brought up this evening before reviewing this matter in the future.

There being no further business to bring before the Mayor and Board of Trustees, Mayor Fleischer adjourned the work session at 8:32 p.m.